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Media Release

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Export mentoring program set to assist Canberra companies grow

A new export mentoring program designed to assist Canberra companies to grow has been launched. The initiative is the brainchild of Canberra-based Aspen Medical, the 2018 National Export Awards winner, and is being supported by Canberra Business Chamber and the ACT Government. The program will focus on Strategy, Business Development and Marketing & Communications.

Glenn Keys AO, Executive Chairman and Founder of Aspen Medical, said “We have won several local export awards and the national award in 2018 and we are very proud of that. After more than a decade of entering the export awards we decided to do something different and to put something back into the Canberra business community.

“This program is not designed to be an MBA course in International Business, it is really about us sharing our experiences, stories and insights and maybe even open some doors internationally.”

Robert Holgate, ACT TradeStart Adviser, said “The ACT TradeStart Program congratulates Aspen Medical on this positive initiative and their continued outstanding support and assistance to the ACT business community.

“The TradeStart Program looks forward to working closely with Aspen Medical and the Canberra Business Chamber in promoting and helping to deliver the mentoring program.”

Aspen Medical has grown its international business every year since it was founded in 2003. Aspen Medical specialises in providing health solutions particularly in locations that are remote, challenging and under resourced. In recent years, the company has managed the Ebola outbreak response in West Africa on behalf of the Australian and New Zealand governments, and had significant roles in West Africa on behalf of the US and UK Governments.

In recent weeks, the company was contracted by Princess Cruises to manage a land-based quarantine facility in Japan to cater for several hundred staff from the Diamond Princess following the outbreak of COVID-19 on the cruise liner.

Applications for the program are open and will close on 31 March with the program scheduled to start in mid-April. For more information on the program visit www.canberrabusiness.com/international-trade-support/.

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